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“C&ISR – the Individual Social Responsibility and the Sustainable Future of Humankind - a Basis for Societal Health”

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The Abstract

The corporate and individual social responsibility C&ISR has been closely integrated into the economics, business, management, human, and social sciences. There are many volumes and chapters written on C&ISR and it is an open field of research, applied research and innovations.

The Nature’s practical functions, systemic operations and ceaseless activities are indicating that the “living nature”¹ has got information needed for successful systemic operations. It means that the Homo sapiens as species and her individual representatives did have habitual knowledge for harmonious and complementary coexistence with the nature of the planet Earth. It is how humankind survived for almost 200.000 year within the biosphere.

With evolution of humankind from commencement of the industrial revolution in 17th century till present the heritage of individual social responsibility was replaced by new morality and wisdom. Whether it is evolutionary improvement or not, has to be seen.

The Key Words: Education, Teaching and Learning; Environment Protection; Climate Change System; Corporate and Individual Social Responsibility – C&ISR; Evolution and Evolvments; Global Community of Humankind; Globalization; Harmonious and Complementary Coexistence; Holism and Requisitely Holistic Approach, Human Eco Sphere; Systems and System Thinking; Sustainable Development and Sustainable Future; the Nature;

The Introduction

¹ »Living nature« has been a conditionally used term, because novelty of research opened new observation or knowledge of the Nature as whole or holistically it is a living whole. The human differentiation on living nature and non-living nature looks as remaining’s of the past or obsolete.

It is hard to accept the truth. Philosophy of humankind as main treasure of the humanity, is asking for consideration of the truth. The present of the global community of humankind as a whole of the Homo sapiens species with 7.000.000.000 + individual representatives within 200.000 year of coexistence has recently opened questions about the truth and option for long-lasting of humans within the biosphere.

People/s of the Earth is of one kind – Homo sapiens species. There are no races among humans, but only different looks as per evolution within the local environment-cum-culture-nature and nurture. Humans as species are social creatures, and are among omnivorous – meaning eating any sort of food – both animal and vegetable food. It is also part of human heritage from the nature.

Discussing the human genome, we have to accept, that human genome as well as any part of “living nature” and the nature as a whole (living, and by present thinking pattern of humans – other non-living nature) are permanently evolving. The major influence for evolving in the nature comes from characteristics of the environment and social contents.

When and if genome evolves negative relationship to the environment or environment changes the living conditions to which “living nature” including humanity has to adjust, it is a critical time for continuity of the life. It is what is present within the biosphere environment and global social system of humans.

The Discussion

The history of humankind has covered approximately 200.000 year. Discussing social creatures in the Nature – the biosphere of the planet Earth makes it clear that humankind’s history belongs to short ones. Longer history belongs to social creatures like: ants, termites, many insects and bees, and other animals and plants.

Since the end of the last glacial era 60.000 – 16.000 year ago the environmental conditions have been within the limits allowing the living the nature to prosper. With commencement of the third millennium changes took place in the environment and the social life of humanity.

Human eco-sphere with population’s explosion and explosive growth of urban centers, large intoxications of all three bases of biosphere – land, water and air environments, behavioral changes within the global community of humankind, and response of systemic contents of the biosphere – the climate change system impact, all together are changing ecological content as a whole. The question is whether the changes are bearable or not.

Adding to this the social life of humanity with war philosophy, extreme growth of bureaucratic systems, poorly educated and experienced politicians with lack of the morality and wisdom, money master’s monster leadership, corruption, and questionable quality of the present education system are assisting wrong direction of evolvments.

Humanity needs new approach for longevity.

“The Individual Social Responsibility” is a part of the Nature and could be defined as: *The individual social responsibility from the natural sciences’ view-point is ability of living creatures to respond to the living environmental qualities and needs for continuum of the humans and other creatures and species.*

At present responsibility as “Corporate and Individual Social Responsibility C&ISR” is a part of the humankind’s economic, social, and natural environment. Countless number of words and pages has been presented on the topic of C&ISC and all of them include economic meaning.

The natural individual social responsibility as part of the natural sciences needs to be established. Rebirth of forgotten quality of humans is badly needed for long-term survival under changed environmental and living conditions within the biosphere of the planet Earth.

Individual representative of Homo sapiens with individual social responsibility learned from his or her mother, father, school and life will try to be in harmony with the Nature of the planet Earth.

The path to be followed is a path of whole life learning and life-long education.

Responsible humans have possibility to survive in changed environmental conditions due to learning and implementing of the knowledge for day by day life and sustainable future of humankind.

Here we are discussing three social issues of recent origin, which are as follows:

The Sustainable Development – has been the outcome of the “Our Common Future” report during 1987 where the definition of sustainable development was stated as follows: **“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs”**.

The Sustainable Future of Humankind – has been announced at Xiamen, China, on 25th September 2011. The short definition is »*The Sustainable Future of Humankind is Harmonious and Complementary Coexistence of Global Community of Humankind and the Nature of the planet Earth*«, and

The Globalization is defined at the “Global Studies Encyclopedia”, Mazour, Chumakov, and Gay, 2003 as »**Globalization is amalgamation of national economies into united world system based on rapid capital movement, new informational openness of the world, technological revolution, adherence of the developed industrialized countries to liberalization of the movement of goods and capital, communicational integration, planetary scientific revolution, international social movements, new means of transportation, telecommunication technologies and internationalized education**«.

That is a frame within which global community of humankind is wandering at present.

Individual social responsibility has been a part of ancient people during and before the Stone Age. It is a part of heritage from the Nature to humans as social creatures, which was most essential for survival. In those ancient times humans would have no chance to survive without social responsibility integrated in their morality and behavior. Unfortunately, the present Homo urbanus² has developed egocentric behavior and morality with no connections to ancient heritage, and no connections to life in the Nature.

Individual social responsibility should be a part of each and every representative of human

² Homo urbanus is inhabitant of the urban centre.

global community and should be integrated into the morality of humans of 21st century and on. The global human community with integrated individual social responsibility would not need separate corporate social responsibility, which will – due to acting of people for the benefit of all including the biosphere – become a tool of humans' - individual social responsibility i.e. responsibility toward society.

The path is to work with local communities and to implement the sustainable future of local communities. The humanity should anchor the new approach for the global sustainable human society to be created or evolve and with ability to deal with challenges of the third millennium. To make it a viable major goal is the role of education for the new profile of Homo sustainability³, knowledgeable and thinking persons devoted to requisite holism and wholeness. Mankind needs such a transformation from present to future for survival.

From system theory, systemic thinking, holism and requisite holism, and the nature sciences viewpoint calling the global community of humankind a system, in our opinion is appropriate. The Global Community of Humankind System could be understood as interdependence, interaction, and co-operation of 7.000.000.000 + individual representatives of Homo sapiens species.

The Globalization is summary of past.

Effectively, we can't change the state of the world, since we are reaping the crops of the past. The destructive activity of man today was designed in the past.

The humankind has not provided its preventive global impact on the destruction of nature and life. Our alerting voice, since knowledge is our seed, will be harvested in the future with concrete actions in forming the new people for the harmonious and complementary coexistence of humans with humans, and of humans with the Nature, and the Nature of the planet Earth.

We, the people of the Earth, have to recognize the need for action towards the establishment of an honest and requisitely holistic world as a possibility for our survival, with responsibility to co-ordinate social issues, and to harmonize the needs of the entire humankind, and the nature, space, and environment capabilities, needs, and possibilities. Age of globalization is asking for new – requisitely holistic – human eco cent red - approaches and behavior.

The education system must enable upbringing and education of humans to understand a new evolutionary anthropological philosophy. People have to understand their biological, social and spiritual life, as an inseparable system. The biological needs for food, water, shelter, work, social, and spiritual life needs understanding and wisdom. Wisdom is the integration of man into the universe. Therefore, education is a way of integrating the individual into the family, society, nature and the universe.

The significant change happened on 25th September 2011, when in co-operation of Prof Dr Timi Ecimovic, Sir Prof Dr Roger Haw, Malaysia, Prof Dr Dana M. Barry, USA, Dr Renate Lavicka, Austria, Yogi Swamiji, Austria and India, Ricaardoe Di Done, Canada, Ambassador Dato' Dr Ang Ban Siong, Malaysia and China, Prof Tang Shui Yuan, China, Prof Dr Glen T. Martin, USA, Prof Emeritus DDr Matjaz Mulej, Slovenia, Prof Dr Alexander Chumankow,

³ Homo sustainability is offered term for humans of third millennium.

Russia, and Prof Dr Garfield Brown, South Africa, we have put together and announced the Declaration “World Thinkers’ Panel on the Sustainable Future of Humankind”. The declaration was presented in English and Chinese at Xiamen, China, and in front of up to 5000 spectators, who all supported the declaration - please see book »International Collaboration Celebration, Declaration of WTP-SFH, Academic and ASRIA Awards Presentation Ceremony in 2011«, ISSN 2225-99109-772225-991005, 2011 and »Anthology 2 – 2001 – 2014«, 2014.

The event in Xiamen, China, was a corner stone for the work on sustainable development and sustainable future of humankind. It is our humanitarian task to work for a better tomorrow of global community of humankind or in other word - humanity.

With a voluntary work of many colleagues world-wide - please see at the book “The Sustainable Future of Humankind – IV, Xiamen, China, and after” ISBN 978-961-93136-6-4 (pdf), January 2012, 246 pages, digital book, Ecimovic, Haw et al, 45 researchers, scientists and people of good will are listed and »The Anthology 2 – 2001 – 2014«. The Declaration WTP-SFH was translated in over 30 languages within six months.

At present the “human project” in the Nature of the planet Earth - has very large data base of scientific achievements, but the majority of them are disconnected from the Nature, and are a part of the human sciences. We think, at present human sciences need to reconsider the role of human sciences, and the truth of the Nature and the nature of the planet Earth, which is far from what at present humans think of them. For a better tomorrow of the “human project” we need a better understanding of the Nature and our society – the global community of humankind.

In various areas of science, humans have developed “human sciences”, which mostly do not reflect the Nature system and the Nature system of the planet Earth. The result is a dangerous present, which does not allow any possibility of success for humankind.

Present global studies are researching humanity and not the relationship between humanity and Nature. Nature is still to be researched and the discovery of real systems will follow. Many theories are advanced but with no effect on the education system.

All theories of the education system lack a logical, epistemological, axiological and anthropological foundation so they do not give positive results for the formation or instruction of humans in the universe. The Sustainable Development and the Sustainable Future of Humankind as Harmonious and Complementary Coexistence of the Global Community of Humankind and the Nature are among the not-mentioned contents.

Evolvements within the nature (including the humankind) are the result of all matter, energy, and information and their permanent interdependence, interaction, and co-operation with systemic operational effects.

Conclusion

As conclusion we recommend action and work for upbringing and education of humans with individual social responsibility and abilities for understanding present and been able to undergo transformation of body and mind needed for survival of humanity in third millennium.

We wish to all of you and your descendant peace, respect, morality, wisdom, and sustainable future.

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